

FOUNDATIONS FOR TEAM GROWTH

Developing capabilities to expand your business and empower your teams

Is your company growing quickly and you want to maintain your team culture?

Are you pivoting and need to realign your team to better serve your customers?

Our Team Growth workshop helps you take a step back to assess where you are today, outline a strategy for future growth, and develop a roadmap to help you achieve results. This interactive online workshop is a blend of presentations, individual work, and group exercises, aimed at creating space for you to assess your organization, gather feedback, and map out tangible next steps that you can put to work in real-time.

Session 1: Where Are You Today?

We use a variety of tools and exercises to help you understand where you are today:

- Company strategy and team goals
- Customer value proposition and customer communications
- Organizational alignment

Session 2: Mapping the Future—Where Do You Want to Go?

Now that you know where you stand, where do you want to go? We'll help you:

- Prioritize opportunities, reprioritize distractions, and set a strategy for delivering an exceptional customer experience
- Develop your communications plan and roadmap for team goal alignment and development plans

Session 3: Executing Amid Change—How Will We Get There?

In this session, we help you prepare your organization for change:

- Define capabilities, goals, and/or processes to empower your organization and teams
- Outline metrics and reporting processes to measure strategic goals and customer experience

STRONG FACILITATION DELIVERS OUTSTANDING RESULTS



Tracy Eames, MBA, MPH, founder of TEAMES & CO, has spent over two decades leading commercial teams, optimizing product innovation lifecycles, building customer-centric technology ecosystems, and designing organizational change processes, both domestically and internationally. Her work emphasizes the idea that empowered and effective teams deliver memorable customer experiences and accelerate business results.

Tracy holds a Masters in Public Health (MPH) from Oregon Health and Science University and a Masters in Business Administration from ESADE Business School.

PROGRAM OPTIONS

The Team Growth workshop is available as an In-house program, designed to help intact teams, team members, project leaders, managers and executives to be more effective. Over the course of three half-day sessions, this interactive online workshop blends presentations, individual work, and group exercises. Participants are encouraged to use this learning space to assess your organization, gather feedback, and map out tangible next steps you can put to work in real-time.

Contact us for a needs assessment
and proposal: 503.206.8369

Session dates, times and facilitators may change without prior notice.

