

TURNING STRATEGIC PLANS INTO SUCCESSFUL RESULTS

A step-by-step map for planning and executing your strategic and change initiatives

Fortune magazine estimates 70% of all strategic plans fail. This is often due to ineffective methods for turning strategic intent into executable projects that yield results. Strategy & Execution is a practical hands-on program designed to help your organization achieve critical goals by applying proven, no-nonsense strategic management solutions to your most important issues and opportunities. Engaging and highly effective, this interactive workshop combines reality-tested techniques with a set of practical tools to boost the success of all types of projects, programs, and strategic initiatives.

Developed for leaders, managers, team members, even cross-functional teams, this easy-to-use breakthrough system will show you how to think, plan, and act to achieve successful results at every level of the organization. Proven to accelerate strategic execution and yield outstanding results, this process has been applied to initiatives of all types and sizes, including systems development, change implementation, process improvement, R&D, and other situations dealing with planning, motivation, knowledge, and change in large and small organizations.

A LOGICAL FRAMEWORK TOOL IMPROVES YOUR PROJECT SUCCESS

Strategy & Execution presents a fresh approach to strategic issues while delivering proven tools to help you create effective plans and build committed teams.

Participants will be introduced to the **Logical Framework**, a simple yet powerful thinking tool that will help you to:

- Design practical action plans for any problem, idea, or opportunity.
- Align project objectives with organizational goals, vision, and strategic intent.
- Clearly communicate project strategy among stakeholders.
- Discover and eliminate potential pitfalls in advance.
- Get teams moving faster with clear plans that show who does what, when, and how.
- Improve working relationships and reduce conflict.
- Deliver on-target projects that increase performance, productivity, and profits.

STRONG FACILITATION DELIVERS OUTSTANDING RESULTS

Terry Schmidt, MBA, PMP, SMP, is an internationally-known management consultant and founder of *ManagementPro.com*, whose work focuses on helping organizations become more strategic, productive, and profitable. He has more than thirty years of experience as an executive, thought leader, educator, and strategy coach in thirty-four countries.

Terry teaches Strategic Thinking and Project Management in executive programs worldwide, including the UCLA Technical Management Program and the MIT Professional Institute. He is the author of *Strategic Project Management Made Simple* and *Turn Strategy into Action*. He earned his MBA from Harvard Business School and his BS in Aerospace Engineering from University of Washington.



SCHEDULE AND PRICING

TIME & LOCATION	PORTLAND SESSIONS	PARTICIPANT PRICING
8:30AM - 4PM — Lunch provided 5300 Meadows Road First Floor Oaks Room Lake Oswego, OR 97035	Spring: March 15 and 16, 2012 Summer: July 12 and 13, 2012 Fall: October 4 and 5, 2012	6 or more \$845 3 to 5 \$895 1 to 2 \$945

Session dates, times and facilitators may change without prior notice.

